K—

K.Group
orange company

COMPANY PROFILE

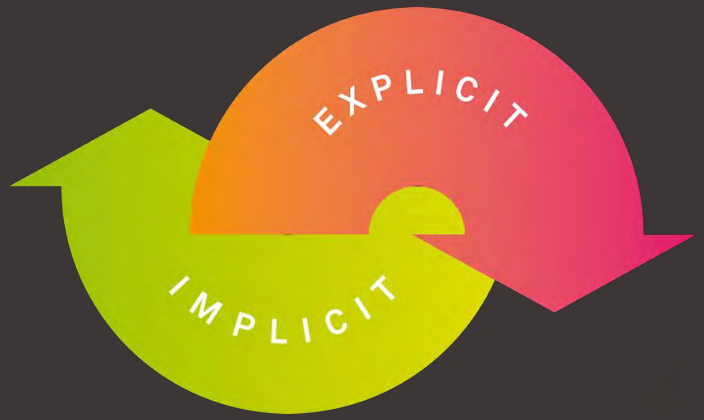
We believe in a new company
model based on knowledge:
collaborative, transparent, smart, and dynamic.

// The Orange Company

K.Group
orange company

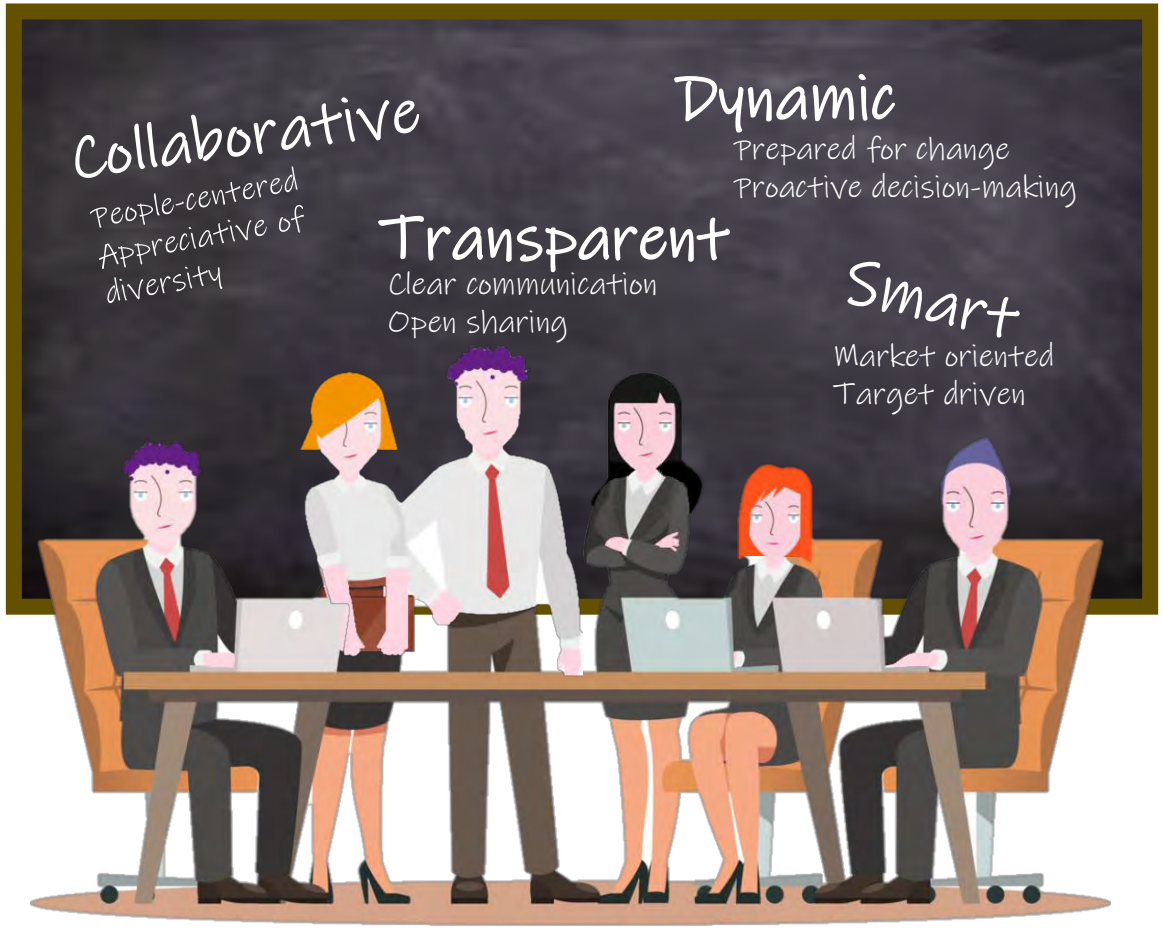
K—
WHY

We support entrepreneurs and managers in the challenging task of decision making, by transferring implicit and explicit knowledge and fostering a data culture oriented toward development and awareness



An **"orange"** company is **collaborative, dynamic, smart and transparent**

orange company



K.Group
orange company

K — NUMBERS FROM 1998 — TO NOW

+ 5000
satisfied
Board users

+ 150
customers

+ 1500
projects

+ 20 yrs
exclusively on
board

+ 40
BI & EPM knowledge
workers

+ 30
Consultants with Board
Certification

4
offices in Italy

1
Netherland

...building a
data driven
Company...

K.Group
orange company

K — CUSTOMERS

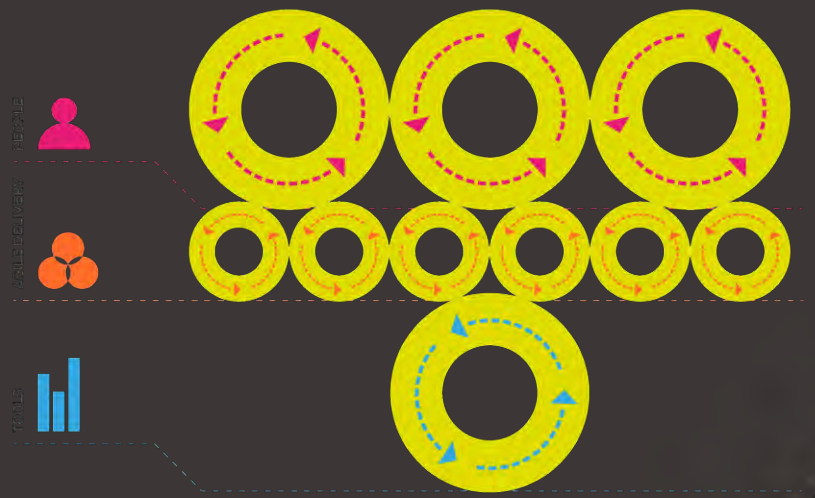
Cross Industries Coverage

- Textile
- Wine & Spirits
- Food & Beverage
- Technology
- Retail Fashion
- Professional Services
- Construction Engineering
- Manufacturing
- Transportation Logistics
- Automotive
- Healthcare
- Banking Finance
- Fashion
- Retail Grocery
- Distribution Wholesales
- Pharma
- Chemical
- Energy Oil - Gas
- Publishing Media
- Sportswear

K.Group
orange company

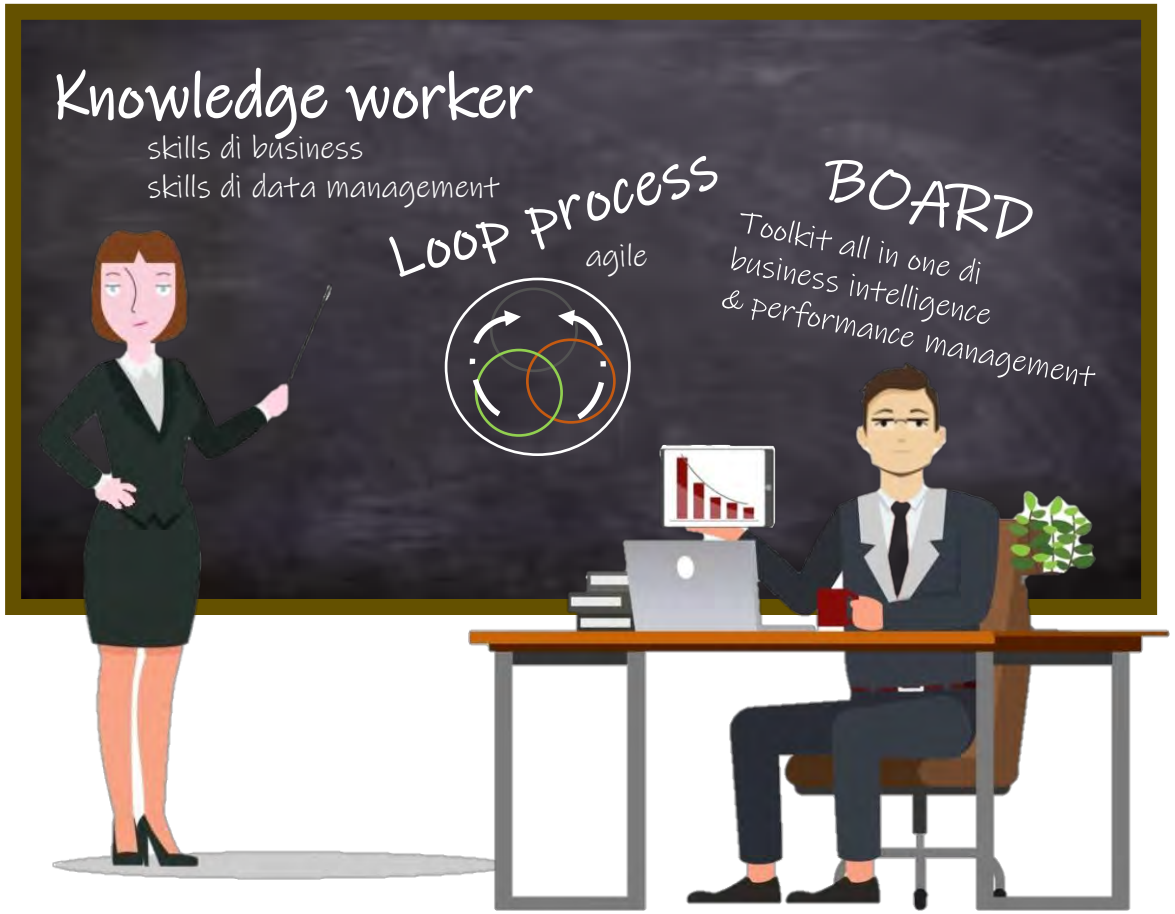
K—
HOW

We transform knowledge into a strategic asset for companies, thus favoring an appropriate balance of 3 crucial factors: **people**, **method** and **tools**



A knowledge-based organization is made up of **people who make conscious decisions**, aware of both market dynamics and management phenomena

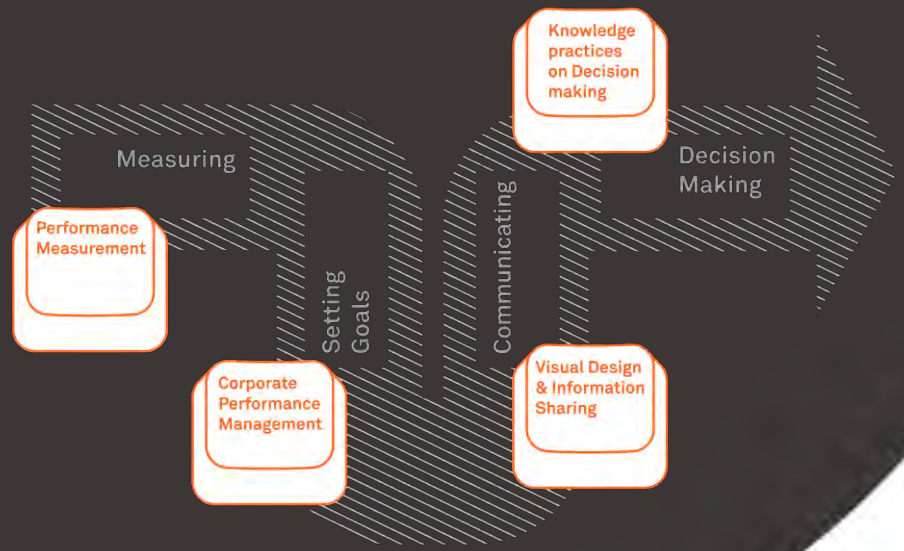
key factors



K.Group
orange company

K— WHAT

We foster a culture made of results **analysis**, **goal**-oriented work, and effective **communication**



K.Group takes care of the design and implementation of data models aimed at: **planning, measuring, and communicating** so as to favor the **decision-making process**

key services

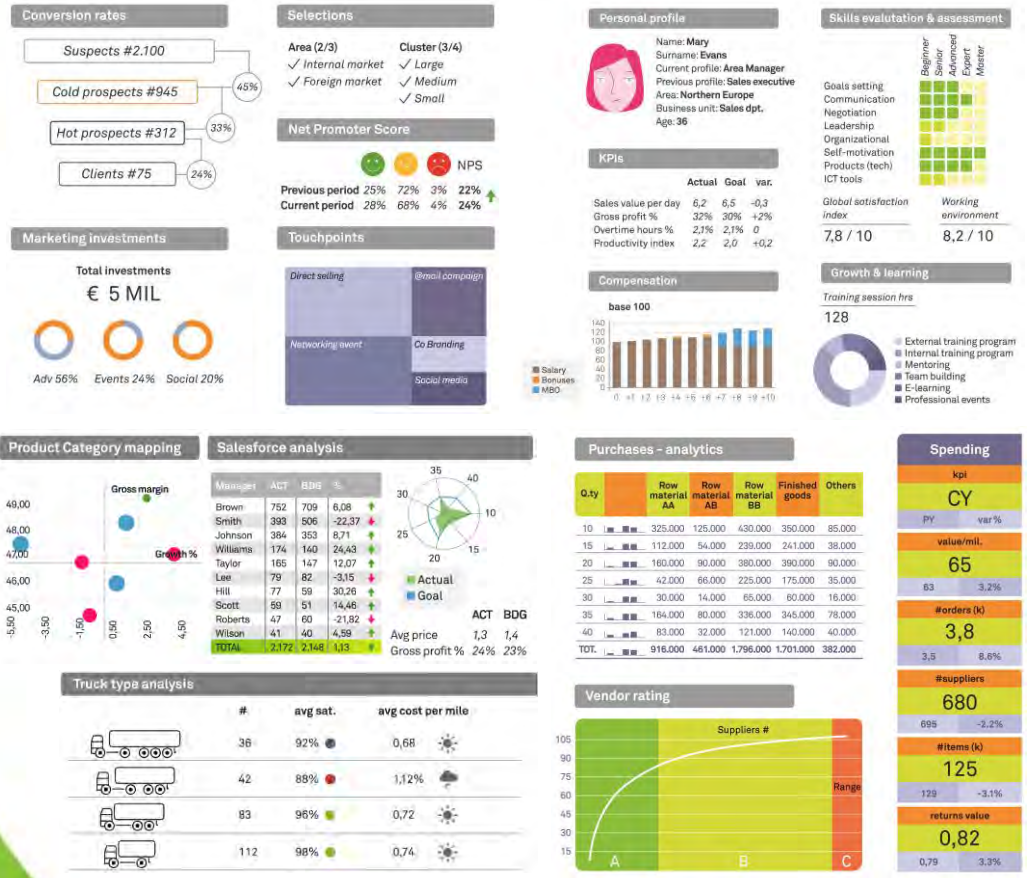
K.Group
orange company

K— WHAT

Performance Measurement

Performance Measurement projects are aimed at generating new information not retrievable from underlying data sources

Analysis models



K.Group
orange company

K— WHAT

Performance Management

Performance Measurement projects are aimed at generating new information not retrievable from underlying data sources. Besides the evident budget, planning and forecasting targets, this area also includes data deriving from processes of cost accounting, closing and consolidation

Modelli di pianificazione

K—

WHAT

Visual Design &
Information sharing

Visual design represents an effective point of data communication.
Particular attention is given
to information representation
logics and user experience,
both in analysis and
planning processes

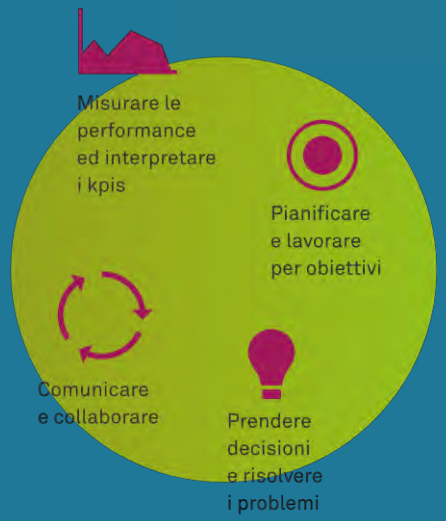
K.Group
orange company

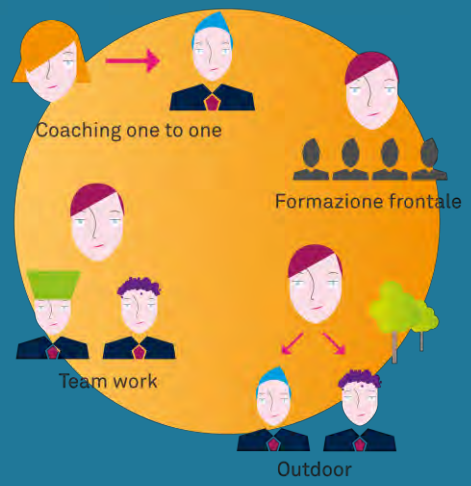
Data Viz

K— WHAT ACADEMY

K.Group
orange company

Ad hoc projects using single **training tools** through the combination of face-to-face lessons, coaching, teamwork and role play





The aim is to share **decision making best practices** with customers, by linking management with: a proactive use of information, performance sharing, goal-aimed work, and collaborative problem solving

K.Group
orange company

K — DATA BUSINESS — MATRIX

Measuring Goal setting

	Actual	Plan Forecast	Budget	LT plan
Sales & mktg				
Operations				
People				
Profitability				
Cash				
Capex & BS				

BSC light

Communication & Decision making

Integrated business planning

Fast closing & financial reporting

K.Group
orange company

K— EPM PROJECTS —#

+ 200
technology

+ 600
operational processes

sales

marketing

supply chain

people

+ 400
finance

accounting

controlling

finance

+ 1500
exclusively on
board

+ 300
decision making

Simplicity is
the ultimate sophistication

Leonardo Da Vinci

www.orangecompay.biz

K.Group
orange company

© 2021 K.Group – Vietata la divulgazione del contenuto